

MONDAY, AUGUST 15TH 2022



THE MENTAL HEALTH ASSOCIATION OF MONMOUTH COUNTY

ANNUAL GOLF CLASSIC & COCKTAIL PARTY

Beacon Hill Country Club - 8 Beacon Hill Road - Atlantic Highlands, NJ



MISSION

Mental Health Association of Monmouth County is dedicated to promoting mental health and wellness and improving the care and treatment of persons affected by mental illness. Our mission is accomplished through MHAMC's strength based innovative programs, education, advocacy, community partnerships and the shaping of public policy.

72 YEARS OF SERVICE

For 72 years, MHAMC's advocacy and support for a community system of mental health care and treatment has benefited all individuals and families in need. Our advocacy efforts include identifying the gaps in the mental health system of care and working to fill those gaps through collaborative efforts. We recognize that there is still much to be done in our efforts to **prevent** mental illness through the development of programs that focus on **early identification** and **intervention** of problems before they become unmanageable.

IMPACT

MHAMC is currently **taking the lead on prevention efforts** in a number of areas.

These include:

- COVID-19 response that continues to provide emotional support and counseling (remote and free of charge) by licensed clinicians. MHA also offered several webinar series, including ones for clinical therapists and school staff, those struggling with financial wellness during the pandemic, and Spanish-speaking residents regarding the vaccination process.
- Statewide advocacy for Suicide Prevention across the life cycle
- Prevention and education services to proactively promote mental wellness
- Individual and Family counseling including trauma sensitive therapy
- Assist people in obtaining permanent housing and STOP the cycle of returning to homeless shelters and streets

Never before has there been such an urgency to focus on mental health as a nation.

With your help, we can continue these initiatives and implement new programs and services as the needs arise.



2022 GOLF CLASSIC SPONSORSHIPS

Thank you for considering sponsoring the 2022 MHAMC Annual Golf Classic. The Golf Classic offers sponsorship opportunities that make a philanthropic connection with your organization. Please look at the sponsor levels below for complete details on each unique opportunity that ties your organization to the mission of MHAMC.

B4Stage4 Sponsor (\$3500)

1 in 4 American adults will have a diagnosable mental health condition in any given year.

As a B4Stage4 Sponsor “Changing the Way We Think About Mental Health” your organization will support the important message of early identification and prevention of mental illness and mental health and wellness issues.

MHAMC is committed to its unique B4Stage4 message, which states that mental health conditions should be treated long before they reach the most critical points in the disease process. MHAMC’s work is driven by its assurance to promote mental health and wellness as an integral part of overall wellness, including prevention for all, early identification for those at risk, services for those who need them, with recovery as a goal.

End the Stigma Sponsor (\$2500)

“A diagnosis is burden enough without being burdened by secrecy and shame,” Jane Pauley.

Mental Health Association of Monmouth County envisions a just, humane and healthy society in which all people are accorded respect, dignity, and the opportunity to achieve their full potential free from stigma and prejudice.

Stigma can be harmful. It often leads people to be ashamed of what’s going on in their lives and their family’s lives. This causes most to wait an average of 10 years to seek treatment. Such a delay in seeking treatment can lead to isolation, the loss of jobs and homes, dropping out of school, jail sentences, and even suicide. As an **End the Stigma** sponsor, your organization will help MHAMC in its efforts to fight stigma out in the open.

HOW TO BECOME A MHAMC STRATEGIC PARTNER

At MHAMC, we are committed to developing a robust network of change and welcome the opportunity to hear about your organization and how we can work together. Please reach out to Jeanne Navagh in the Development Office to provide additional information about your organization, activities, and how you would like to partner with us.

mhafoundation@mentalhealthmonmouth.org • Phone: 732-216-5018

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ANNUAL GOLF CLASSIC

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SPONSORSHIP OPPORTUNITIES

Tournament Sponsor: **\$7500**

- Three foursomes
- Promotional inclusion
- Prominent event signage
- 4 tee signs
- Company name/logo on MHAMC website
- Prominent ad in digital Ad Journal
- Mention as Golf Classic Sponsor at the event

Cocktail Party Sponsor: **\$5000**

- Two foursomes
- Promotional inclusion
- Prominent event signage
- 2 tee signs
- Company name/logo on MHAMC website
- Prominent ad in digital Ad Journal
- Mention as Cocktail Sponsor at the event

B4Stage4 Sponsor: **\$3500**

- One foursome
- Promotional inclusion
- Prominent event signage
- 2 tee signs
- Company name/logo on MHAMC website
- Prominent ad in digital Ad Journal
- Mention as B4Stage4 Sponsor at the event

End the Stigma Sponsor **\$2500**

- Two individual registrations
- Promotional inclusion and Event signage
- 1 tee sign
- Company name/logo on MHAMC website
- Mention as End the Stigma Sponsor at the event

Golf Ball Sponsor: **\$2000**

- Logo on all golf ball given away at the event
- 1 tee sign
- Listing in digital Ad Journal

Golf Cart Sponsor: **\$1500**

- Signage on all golf carts
- 1 tee sign
- Listing in digital Ad Journal

Snack & Beverage Sponsor: **\$750**

- Signage at Snack & Beverage stations (4 Holes)
- Listing in digital Ad Journal

Friend of MHAMC Sponsor: **\$500**

- 1 tee sign
- Mention as Friend of MHAMC Sponsor at the event
- Listing in digital Ad Journal

Tee Sign: **\$250**

SPONSORSHIP OPPORTUNITIES

- Tournament Sponsor: \$7,500
- Cocktail Party Sponsor: \$5,000
- B4Stage4 Sponsor: \$3,500
- End the Stigma Sponsor \$2,500
- Golf Ball Sponsor: \$2,000
- Golf Cart Sponsor: \$1,500
- Snack & Beverage Sponsor: \$750
- Friend of MHAMC: \$500
- Tee Sign: \$250

_____ Individual Golf Registration \$ _____
 _____ Foursome Golf Registration \$ _____
 _____ Sponsorship \$ _____
 _____ Cocktail Party Ticket \$ _____
 _____ Journal Advertisement \$ _____

I cannot attend, but please accept my fully deductible donation to the **Mental Health Association of Monmouth County** \$ _____

Double Your Donation: Double your impact by using your employer's matching gift program

Company/Name of Organization

TOTAL PARTICIPATION \$ _____

Player's Name _____ E-Mail _____
 Player's Name _____ E-Mail _____
 Player's Name _____ E-Mail _____
 Player's Name _____ E-Mail _____

AD JOURNAL* (Digital)

- Full Screen\$200.00
- Listing..... \$150.00

Dimensions are 8" x 6" (horizontal configuration)

* Please email ad copy and/or artwork to mhafoundation@mentalhealthmonmouth.org by Friday, July 22

GOLF REGISTRATION & TICKETS

- Individual Golf Registration: \$375
- Foursome Golf Registration: \$1,500
- Cocktail Party Ticket: \$110

Cocktail Party ticket included with Golf Registration

Name/Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Payment method: Check Amex MasterCard Visa Discover

Name as it appears on card: _____

Number: _____ Exp. Date: _____ Sec. Code _____

4 WAYS TO REGISTER

1. Online at mentalhealthmonmouth.org
2. Mail this form to MHAMC
3. E-mail: mhafoundation@mentalhealthmonmouth.org
4. Fax this form to 732-542-2477

For additional information contact Jeanne Navagh at 732-216-5018 or mhafoundation@mentalhealthmonmouth.org

Mental Health Association of Monmouth County



Please make checks payable to:
 The Mental Health Association of Monmouth County (MHAMC)
 106 Apple Street, Suite 110, Tinton Falls, NJ, 07724