

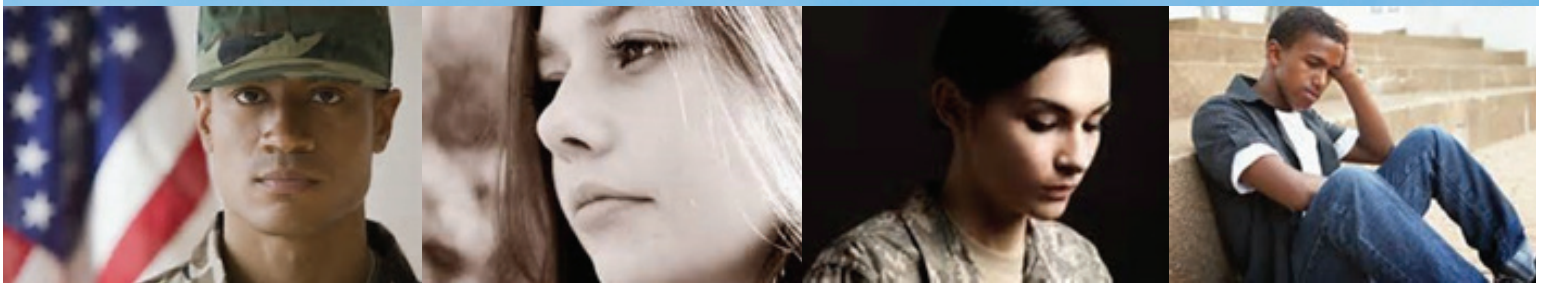
MONDAY, AUGUST 12TH 2019



THE MENTAL HEALTH ASSOCIATION OF MONMOUTH COUNTY

ANNUAL GOLF CLASSIC AND COCKTAIL PARTY

Navesink Country Club • 50 Luffburrow Lane • Middletown, NJ



MISSION

Mental Health Association of Monmouth County is dedicated to promoting mental health and wellness and improving the care and treatment of persons affected by mental illness. Our mission is accomplished through MHAMC's strength based innovative programs, education, advocacy, community partnerships and the shaping of public policy.

69 YEARS

Over the last 69 years MHAMC has been advocating and supporting a community system of mental health care and treatment that benefits all individuals and families in need. Our advocacy efforts include identifying the gaps in the mental health system of care and working to fill those gaps through collaborative efforts. We recognize that there is still much to be done in our efforts to **prevent** mental illness through the development of programs that focus on **early identification** and **intervention** of problems before they become unmanageable.

IMPACT

MHAMC is currently **taking the lead on prevention efforts** in a number of areas.

These include:

- Statewide advocacy for Suicide Prevention across the life cycle
- Prevention and education
- Individual and Family counseling including trauma sensitive therapy
- Assist people in obtaining permanent housing and STOP the cycle of returning to homeless shelters and streets

Never before has there been such an urgency to focus on mental health as a nation.

With your help, we can continue these initiatives and implement new programs and services as the needs arise.



2019 GOLF CLASSIC SPONSORSHIPS

Thank you for considering sponsoring the 2019 MHAMC Annual Golf Classic. The Golf Classic offers sponsorship opportunities that make a philanthropic connection with your organization. Please look at the sponsor levels below for complete details on each unique opportunity that ties your organization to the mission of MHAMC.

B4Stage4 Sponsor (\$3500)

1 in 4 American adults will have a diagnosable mental health condition in any given year.

As a B4Stage4 Sponsor “Changing the Way We Think About Mental Health” your organization will support the important message of early identification and prevention of mental illness and mental health and wellness issues.

MHAMC is committed to its unique B4Stage4 message which states that mental health conditions should be treated long before they reach the most critical points in the disease process. MHAMC’s work is driven by its assurance to promote mental health and wellness as an integral part of overall wellness, including prevention for all, early identification for those at risk, services for those who need them, with recovery as a goal.

End the Stigma Sponsor (\$2500)

“A diagnosis is burden enough without being burdened by secrecy and shame,” Jane Pauley.

Mental Health Association of Monmouth County envisions a just, humane and healthy society in which all people are accorded respect, dignity, and the opportunity to achieve their full potential free from stigma and prejudice.

Stigma can be harmful. It often leads people to be ashamed of what’s going on in their lives and their family’s lives. This causes most to wait an average of 10 years to seek treatment. Such a delay in seeking treatment can lead to isolation, the loss of jobs and homes, dropping out of school, jail sentences, and even suicide. As an **End the Stigma** sponsor, your organization will help MHAMC in its’ efforts to fight stigma out in the open.

HOW TO BECOME A MHAMC STRATEGIC PARTNER

At MHAMC, we are committed to developing a robust network of change and welcome the opportunity to hear about your organization and how we can work together. Please reach out to Stacey Donovan, Chief Development Officer, to provide additional information about your organization, activities, and how you would like to partner with us.

Sdonovan@mentalhealthmonmouth.org • Phone: 732-542-6422 x108

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SPONSORSHIP OPPORTUNITIES

Golf Classic Sponsor: **\$5000**

- Two foursomes
- Promotional inclusion
- Prominent event signage
- 2 tee signs
- Company name/logo on MHAMC website
- Full page ad in the ad journal
- Mention as Golf Classic Sponsor at the cocktail party

B4Stage4 Sponsor: **\$3500**

- One foursome
- Promotional inclusion
- Prominent event signage
- 2 tee signs
- Company name/logo on MHAMC website
- Full page ad in the ad journal
- Mention as B4Stage4 Sponsor at the cocktail party

End the Stigma Sponsor **\$2500**

- Two individual registrations
- Promotional inclusion
- Event signage
- 1 tee sign
- Company name/logo on MHAMC website
- Half page ad in the ad journal
- Mention as End the Stigma Sponsor at the cocktail party

Cocktail Party: **\$2000**

- Six cocktail party registrations
- Company name/logo on the cocktail napkins
- Half page ad in the ad journal

Golf Cart Sponsor: **\$1500**

- Signage on all golf carts
- 1 tee sign
- Ad journal listing

Golf Ball Sponsor: **\$1500**

- Logo on all golf balls to be given away at the event
- 1 tee sign
- Ad journal listing

Snack & Beverage Sponsor: **\$750**

- Signage at Snack & Beverage stations (4 Holes)
- Ad journal listing

Friend of MHAMC Sponsor: **\$500**

- 1 tee sign
- Mention as Friend of MHAMC Sponsor at the Cocktail Party
- Ad journal listing

Sponsor a Patriot: **\$450**

- Sponsor a Patriot golfer
- Ad journal listing

Tee Sign: **\$250**

SPONSORSHIP OPPORTUNITIES

- Golf Classic Sponsor: \$5000
- B4Stage4 Sponsor: \$3500
- End the Stigma Sponsor \$2500
- Cocktail Party Sponsor \$2000
- Golf Cart Sponsor: \$1500
- Golf Ball Sponsor: \$1500
- Snack & Beverage Sponsor: \$750
- Friend of MHAMC: \$500
- Sponsor a Patriot: \$450
- Tee Sign: \$250

AD JOURNAL (Full Color)

- Full Page...5"x7.5" \$200.00
- Half Page...5"x3.75" \$150.00

*All pages are 5.5" x 8.5".
 Please email ad copy and artwork to
 mhafoundation@mentalhealthmonmouth.org
 by July 19th.

REGISTRATION & TICKETS

- Individual Golf Registration: \$375
- Foursome Golf Registration: \$1500
- Cocktail Party ticket: \$100

**Cocktail Party ticket included
 in golf registration**

_____ Individual Golf Registration \$ _____
 _____ Foursome Golf Registration \$ _____
 _____ Sponsor a Patriot to Play \$ _____
 _____ Cocktail Party Ticket \$ _____
 _____ Sponsorship \$ _____
 _____ Journal Advertisement \$ _____

I cannot attend, but please accept
 my fully deductible donation to the
**Mental Health Association
 of Monmouth County** \$ _____

Double Your Donation:
 double your impact by using your
 employer's donation matching program

Company/Name of Organization

TOTAL PARTICIPATION \$ _____

Name/Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Payment method: Check Amex MasterCard Visa Discover

Name as it appears on card: _____

Number: _____ Exp. Date: _____ Sec. Code _____

Players Name _____

Players Name _____

Players Name _____

Players Name _____

4 WAYS TO REGISTER

1. Online at mentalhealthmonmouth.org
2. Mail this form to MHAMC
3. E-mail: mhafoundation@mentalhealthmonmouth.org
4. Fax this form to 732-542-2477

For additional information contact Ashley Pacifico at 732-542-6422 x107 or mhafoundation@mentalhealthmonmouth.org

**Mental Health Association
 of Monmouth County**



Please make checks payable to:
 The Mental Health Association of Monmouth County (MHAMC).
 119 Avenue at the Common, Suite 5, Shrewsbury, NJ, 07702.