

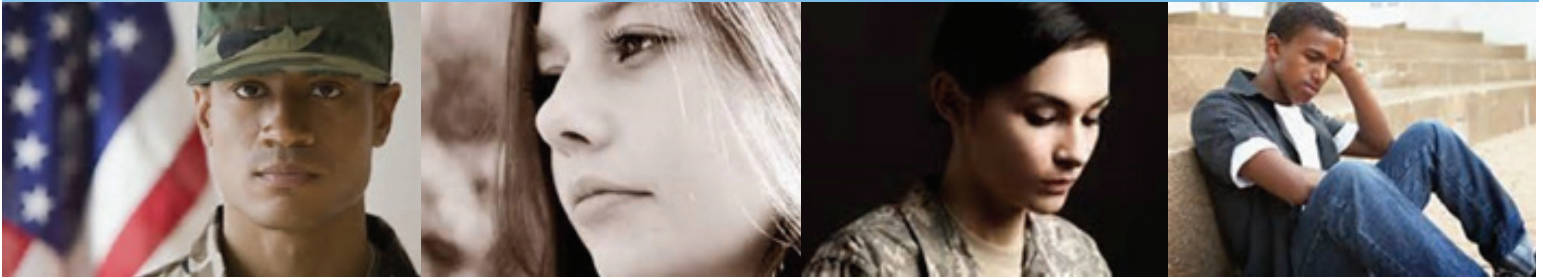
MONDAY, AUGUST 13<sup>TH</sup> 2018



THE MENTAL HEALTH ASSOCIATION OF MONMOUTH COUNTY

# ANNUAL GOLF CLASSIC AND COCKTAIL PARTY

Navesink Country Club • 50 Luffburrow Lane • Middletown, NJ



## MISSION

Mental Health Association of Monmouth County is dedicated to promoting mental health and wellness and improving the care and treatment of persons affected by mental illness. Our mission is accomplished through MHAMC's strength based innovative programs, education, advocacy, community partnerships and the shaping of public policy.

## 68 YEARS

Over the last 68 years MHAMC has been advocating and supporting a community system of mental health care and treatment that benefits all individuals and families in need. Our advocacy efforts include identifying the gaps in the mental health system of care and working to fill those gaps through collaborative efforts. We recognize that there is still much to be done in our efforts to **prevent** mental illness through the development of programs that focus on **early identification** and **intervention** of problems before they become unmanageable.

## IMPACT

MHAMC is currently **taking the lead on prevention efforts** in a number of areas.

### *These include:*

- Statewide advocacy for Suicide Prevention across the life cycle
- Individual and Family counseling including trauma sensitive therapy
- Closing the gaps in the mental health system of care
- B4Stage4: a commitment to promote mental health as an overall part of wellness, including prevention for all, early identification and intervention for those at risk, easy access to services for those who need them, with recovery as a goal
- Assist people in obtaining permanent housing and STOP the cycle of returning to homeless shelters and streets

Never before has there been such a spotlight on the need to focus on mental health as a nation.

**With your help**, we can continue and expand these initiatives and implement new programs and services as the needs arise.



# 2018 GOLF CLASSIC SPONSORSHIPS

Thank you for considering sponsoring the 2018 MHAMC Annual Golf Classic. The Golf Classic offers sponsorship opportunities that make a philanthropic connection with your organization. Please look at the sponsor levels below for complete details on each unique opportunity that ties your organization to the mission of MHAMC.

## **B4Stage4 Sponsor (\$3500)**

**1 in 4 American adults will have a diagnosable mental health condition in any given year.**

As a B4Stage4 Sponsor “Changing the Way We Think About Mental Health” your organization will support the important message of early identification and prevention of mental illness and mental health and wellness issues.

MHAMC is committed to its unique B4Stage4 message which states that mental health conditions should be treated long before they reach the most critical points in the disease process. MHAMC’s work is driven by its assurance to promote mental health and wellness as an integral part of overall wellness, including prevention for all, early identification for those at risk, services for those who need them, with recovery as a goal.

## **Patriot Proud Sponsor (\$3000)**

By choosing this sponsorship your organization supports MHAMC in honoring and advocating for those who currently serve or have served in our military. As a **Patriot Proud** sponsor, your organization helps to create awareness of mental health issues veterans or their families may face and the resources available to them.

## **End the Stigma Sponsor (\$2500)**

***“A diagnosis is burden enough without being burdened by secrecy and shame,” Jane Pauley.***

Mental Health Association of Monmouth County envisions a just, humane and healthy society in which all people are accorded respect, dignity, and the opportunity to achieve their full potential free from stigma and prejudice.

Stigma can be harmful. It often leads people to be ashamed of what’s going on in their lives and their family’s lives. This causes most to wait an average of 10 years to seek treatment. Such a delay in seeking treatment can lead to isolation, the loss of jobs and homes, dropping out of school, jail sentences, and even suicide. As an **End the Stigma** sponsor, your organization will help MHAMC in its’ efforts to fight stigma out in the open.

## **HOW TO BECOME A MHAMC STRATEGIC PARTNER**

At MHAMC, we are committed to developing a robust network of change and welcome the opportunity to hear about your organization and how we can work together. Please reach out to Stacey Donovan, Chief Development Officer, to provide additional information about your organization, activities, and how you would like to partner with us.

Sdonovan@mentalhealthmonmouth.org • Phone: 732-542-6422 x108

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## SPONSORSHIP OPPORTUNITIES

### Golf Classic Sponsor: **\$5000**

- Two foursomes
- Promotional inclusion
- Prominent event signage
- 2 tee signs
- Company name/logo on MHAMC website/digital placement
- Full page ad in the ad journal
- Mention as Golf Classic Sponsor at the cocktail party

### B4Stage4 Sponsor: **\$3500**

- One foursome
- Promotional inclusion
- Prominent event signage
- 2 tee signs
- Company name/logo on MHAMC website/digital placement
- Full page ad in the ad journal
- Mention as B4Stage4 Sponsor at the cocktail party

### Patriot Proud Sponsor: **\$3000**

- Two individual registrations
- Two sponsorships of Patriot golfers
- Promotional inclusion
- Prominent event signage
- Company name/logo on MHAMC website/digital placement
- Half page ad in the ad journal
- Mention as Patriot Proud Sponsor at the cocktail party

### End the Stigma Sponsor **\$2500**

- Two individual registrations
- Promotional inclusion
- Event signage
- 1 tee sign
- Company name/logo on MHAMC website/digital placement
- Half page ad in the ad journal
- Mention as End the Stigma Sponsor at the cocktail party

### Golf Cart Sponsor: **\$1500**

- Signage on all golf carts
- 1 tee sign
- Ad journal listing

### Golf Ball Sponsor: **\$1500**

- Logo on all golf balls to be given away at the event
- 1 tee sign
- Ad journal listing

### Snack & Beverage Sponsor: **\$750**

- Signage at Snack & Beverage stations (4 Holes)
- Ad journal listing

### Friend of MHAMC Sponsor: **\$500**

- 1 tee sign
- Mention as Friend of MHAMC Sponsor at the Cocktail Party
- Ad journal listing

### Sponsor a Patriot: **\$450**

- Sponsor a Patriot golfer
- Ad journal listing

### Tee Sign: **\$250**

## UNDERWRITING OPPORTUNITIES

### Cocktail Party: **\$2000**

- One cocktail party registration
- Company name/logo on the cocktail napkins
- Half page ad in the ad journal

### Ad Journal: **\$1500**

- Full page ad in the ad journal
- Signage at event

### Valet: **\$1000**

- Exclusive signage at Valet Station
- Half page ad in the ad journal

**SPONSORSHIP OPPORTUNITIES**

- Golf Classic Sponsor: \$5000
- B4Stage4 Sponsor: \$3500
- Patriot Proud Sponsor: \$3000
- End the Stigma Sponsor \$2500
- Golf Cart Sponsor: \$1500
- Golf Ball Sponsor: \$1500
- Snack & Beverage Sponsor: \$750
- Friend of MHAMC: \$500
- Sponsor a Patriot: \$450
- Tee Sign: \$250

**UNDERWRITING OPPORTUNITIES**

- Cocktail Party: \$2000
- Ad Journal: \$1500
- Valet: \$1000

**AD JOURNAL** (Full Color)

- Full Page...5"x7.5" ..... \$200.00
- Half Page...5"x3.75" ..... \$150.00

\*All pages are 5.5" x 8.5".

Please email ad copy and artwork to [mhafoundation@mentalhealthmonmouth.org](mailto:mhafoundation@mentalhealthmonmouth.org) by July 20th.

**REGISTRATION & TICKETS**

- Individual Golf Registration: \$375
- Foursome Golf Registration: \$1500
- Cocktail Party ticket: \$100

*\*Cocktail Party ticket included in golf registration\**

- \_\_\_\_\_ Individual Golf Registration \$ \_\_\_\_\_
- \_\_\_\_\_ Foursome Golf Registration \$ \_\_\_\_\_
- \_\_\_\_\_ Sponsor a Patriot to Play \$ \_\_\_\_\_
- \_\_\_\_\_ Cocktail Party Ticket \$ \_\_\_\_\_
- \_\_\_\_\_ Sponsorship \$ \_\_\_\_\_
- \_\_\_\_\_ Journal Advertisement \$ \_\_\_\_\_

I cannot attend, but please accept my fully deductible donation to the **Mental Health Association of Monmouth County** \$ \_\_\_\_\_

Double Your Donation: double your impact by using your employer's donation matching program

\_\_\_\_\_  
Company/Name of Organization

**TOTAL PARTICIPATION** \$ \_\_\_\_\_

Name/Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Payment method: Check Amex MasterCard Visa Discover

Name as it appears on card: \_\_\_\_\_

Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code \_\_\_\_\_

Players Name \_\_\_\_\_

Players Name \_\_\_\_\_

Players Name \_\_\_\_\_

Players Name \_\_\_\_\_

**4 WAYS TO REGISTER**

1. Online at [mentalhealthmonmouth.org](http://mentalhealthmonmouth.org)
2. Mail this form to MHAMC
3. E-mail: [mhafoundation@mentalhealthmonmouth.org](mailto:mhafoundation@mentalhealthmonmouth.org)
4. Fax this form to 732-542-2477

For additional information contact Ashley Pacifico at 732-542-6422 x107 or [mhafoundation@mentalhealthmonmouth.org](mailto:mhafoundation@mentalhealthmonmouth.org)

**Mental Health Association of Monmouth County**



Please make checks payable to:  
The Mental Health Association of Monmouth County (MHAMC).  
119 Avenue at the Common, Suite 5, Shrewsbury, NJ, 07702.