



### **Annual Dinner Event Sponsor: \$5,000**

- ❖ 10 Tickets to Annual Dinner
- ❖ Promotional Table during cocktail hour
- ❖ Full Page in Ad Journal (Inside Cover)
- ❖ Ad Journal Sponsorship listing
- ❖ Company/Name/Logo on MHAMC Web site/Digital Placement (link to company web site)
- ❖ Pre-event Promotional Inclusion (includes social media and up to 4 email blasts)
- ❖ Prominent Event Signage
- ❖ Verbal Recognition as Sponsor of Mental Health Month Dinner Sponsor (during program)
- ❖ Post-Event Press Inclusion

### **Humanitarian Award: \$3,500**

- ❖ 8 Tickets to Annual Dinner
- ❖ Full Page in AD Journal (Back Cover)
- ❖ Ad Journal Sponsorship Listing
- ❖ Company/Name/Logo on MHAMC Website
- ❖ Pre-event Promotional Inclusion (includes social media and up to 4 email blasts)
- ❖ Event Signage
- ❖ Verbal Recognition as Sponsor of Humanitarian Award (during program)
- ❖ Post-Event Press Inclusion

### **Philanthropy Award: \$3,500**

- ❖ 8 Tickets to Annual Dinner
- ❖ Full Page in Ad Journal (Inside Back Cover)
- ❖ Ad Journal Sponsorship Listing
- ❖ Company/Name/Logo on MHAMC Website
- ❖ Pre-event Promotional Inclusion (includes social media and up to 4 email blasts)
- ❖ Event Signage
- ❖ Verbal Recognition as Sponsor of Philanthropy Award (during program)
- ❖ Post-Event Press Inclusion

### **Child Advocacy Award: \$2,500**

- ❖ 6 Tickets to Annual Dinner
- ❖ Full Page in Ad Journal
- ❖ Pre-event Promotional Inclusion (includes 2 email blasts)
- ❖ Ad Journal Sponsorship Listing
- ❖ Verbal Recognition as Sponsor of Child Advocacy Award (during program)
- ❖ Post-Event Press Inclusion

### **Volunteer Award: \$1,500**

- ❖ 4 Tickets to Annual Dinner
- ❖ Half Page Ad in Ad Journal
- ❖ Ad Journal Sponsorship Listing
- ❖ Pre-event Promotional Inclusion (includes 2 email blasts)
- ❖ Verbal Recognition as Sponsor of Volunteer Award

### **Monarch Award: \$750**

- ❖ 2 Tickets to Annual Dinner
- ❖ Half Page Ad in Ad Journal
- ❖ Ad Journal Sponsorship Listing
- ❖ Verbal Recognition as Sponsor of Monarch Award

### **B4Stage4 Sponsor: \$300 (\$350 Value)**

- ❖ Two Tickets to Annual Dinner
- ❖ Full Page Ad in Ad Journal
- ❖ Ad Journal Sponsorship Listing

### **Friend of MHAMC Sponsor \$100**

- ❖ One Ticket to Annual Dinner
- ❖ Ad Journal Listing

### **Ad Journal (Full Color):**

Full Page (5"x7.5"): \$200.00

Half Page (5"x3.5"): \$100.00

\*All pages are 5.5" x 8.5".

Please email ad copy and artwork to

[mhafoundation@mentalhealthmonmouth.org](mailto:mhafoundation@mentalhealthmonmouth.org) by April 21<sup>st</sup>

**For additional information please contact  
Ashley Pacifico  
at 732-542-6422 x107 or  
[mhafoundation@mentalhealthmonmouth.org](mailto:mhafoundation@mentalhealthmonmouth.org)**

### **Annual Dinner Event Sponsor**

This sponsorship identifies your company as an organization committed to supporting the mission of the Mental Health Association of Monmouth County (MHAMC). MHAMC is dedicated to promoting mental health and wellness and improving the care and treatment of persons affected by mental illness. Our mission is accomplished through MHAMC's strength based innovative programs, education, advocacy, community partnerships, and shaping public policy.

As the Annual Dinner Event Sponsor your organization is recognized as the premier sponsor of the evening.

### **Humanitarian Award Sponsor**

The Humanitarian Award is presented each year to an individual in recognition of his/her's outstanding dedication and community service. Recipients of this award have exhibited an extensive record of involvement in civic, charitable, and volunteer organizations; dedication to the improvement of human relations among diverse groups in our community; sustained commitment to humanitarian ideals; and a history of placing humanitarian concerns above self-interest. Our distinguished 2017 Humanitarian Award recipient is Thomas A. Sember, Chairman of Mental Health Association of Monmouth County Board of Trustees. As the Humanitarian Award Sponsor you honor the spirit of humanitarianism we seek in our community.

### **Philanthropy Award Sponsor**

Each year, MHAMC recognizes an individual or organization who is making a positive difference in their community and who inspires others to contribute to the community in a meaningful way. Because of their generous and consistent support, our organization is able to provide programs and services at no cost to the community. We are pleased to announce Gary Puma, CEO, Springpoint Senior Living and Springpoint Senior Living as this year's Philanthropy Award recipient. Through this sponsorship, your company is recognized for its desire to help MHAMC continue to provide free services to the most vulnerable in our community.

### **Child Advocacy Award Sponsor**

The primary goal of child advocacy is to elevate the voice of youth. This advocacy helps children and youth in finding their own power from within and teaching them to use it effectively. Honorees of the Child Advocacy Award have demonstrated an unwavering and passionate commitment to the youth of Monmouth County. This year, MHAMC and its Board of Trustees are honored to recognize Kathy Collins, LCSW, Executive Director of MonmouthCares, for her work in empowering children and youth in our community.

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### **Reservations:**

I would like to reserve \_\_\_ seats at \$75 each.

Names of attendees: \_\_\_\_\_

Sponsor (over for details) \_\_\_\_\_

Journal Advertisement \_\_\_\_\_

I am unable to attend, but please accept my fully deductible donation of \_\_\_\_\_

### **Sponsorship Response Form:**

Name/Company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Payment method: \_\_\_\_\_

Name as appears on card: \_\_\_\_\_

CC Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Please make checks payable to: *Mental Health Association of Monmouth County*  
119 Avenue at the Common, Suite 5, Shrewsbury, New Jersey 07702 • Phone 732-542-6422 • Fax 732-542-2477  
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